

Nadia Boersch's Short Biography

Nadia Boersch is a serial entrepreneur, brand & marketing consultant and female leadership expert. Nadia is consulting **businesses globally to manage their brand and marketing strategically, putting the customer in the centre of the business model, and to treat their brand like the hottest love affair they ever had.** Nadia has made it her mission to create powerful female leaders, that are confident and authentically themselves. She developed the methodology „Leadership by Presence“, in which leaders learn to rise to the Leaders Elite by increasing their presence, their natural authority and charisma. Together with the master teachers, the horses, Nadia trains Entrepreneurs, Manager and Top-Executives. Nadia had spent 10 years in Marketing positions in Fortune 500 companies such as Nestlé, Philip Morris and Uber before founding a consulting company in Marketing and training Leaders in Leadership globally. She also runs the Global Woman Club in Vienna and speaks on the stages globally on Leadership by Presence and Branding & Marketing.